



The Pass, by KIDS in the GAME, pays for underserved kids to play youth sports. It's the answer to increase participation in your youth sport leagues. Together, we can get more kids in the game.

The Pass is tool for YSOs to amplify their sports league by increasing the number of teams in your leagues and the number of kids participating in your league to fill those teams. Doing so brings additional financial resources to your organization, amplifying the experience of sport for kids.

Your YSO is an important key in reaching these underserved kids and their families to share this valuable resource. Your teams and leagues are shaping the future of kids physical health and social connection — The PASS amplifies your ability to do so.

“Together, we can enhance the scholastic experience and get more kids ‘in the game.’”

A New Focus

Those of us who have been life-long participants in sport know the positive impact it can and does have. Through The Pass, we have the opportunity to provide not only the same underserved kids, but MORE underserved kids the chance to play.

With your access to these kids and their families, together we can expand the team sports experience and get more underserved kids “in the game.”

The Pass Basics:

- There is ZERO cost to the YSO.
- Participant coaches, advocates, teachers and/or families may apply for The Pass.
- Applying for The Pass is easy: <https://kidsinthegame.org/programs/PWN/pass/>
- The Pass is available for qualifying kids, ages 4 - 18 years of age.

Qualifications for The Pass are:

- ✓ Free/Reduced Lunch (SNAP, WIC, or Foster Care letter) will be accepted.
- ✓ The Pass funds up to \$150/season towards recreational, pay-to-play sports, 4x/year.
- ✓ Checks are made out to the YSO, Park & Rec, or the school.
- ✓ A family email address connected to the participant is required.
- ✓ Families are required to cover a minimum of \$10 of their registration fees.

Please go to our website and read “Rules of the GAME” for further information.

The Pass program **DOES NOT**:

- Reimburse families for already paid league fees.
- Pay for elite, club, or travel teams, individual training, or camps.

For information on how to promote the opportunity via social media, please contact Eleana Fanaika, Program Director, at eleana@kidsinthegame.org.