

## ASAA & MAXPREPS PARTNERSHIP ANNOUNCEMENT

The Alaska School Activities Association (ASAA) and MaxPreps, the online high school sports leader, is announcing a five-year partnership agreement that will enable the ASAA to provide a customized sports information platform for its member schools.

ASAA and MaxPreps is offering a publishing platform across desktop, tablet and mobile that will streamline the process of managing sports information from its member schools. The partnership enables all box score information published on MaxPreps.com to be automatically provided to the ASAA for use in managing various initiatives.

"ASAA is extremely excited to join the MaxPreps Family. We believe MaxPreps will better meet the needs of both ASAA and our member schools." Billy Strickland, ASAA Executive Director.

MaxPreps's publishing platform will also be powering [ASAA365.com](http://ASAA365.com) starting 2020! All team information for [ASAA365.com](http://ASAA365.com) will be powered by the team pages on MaxPreps. [ASAA365.com](http://ASAA365.com) will also have a brand new look starting this Fall 2020. ASAA believes MaxPreps and it's platform and support will allow schools to easier input schedules, rosters, team pictures, and much more!

Beginning in the 2020-21 school year, coaches will need to use the MaxPreps platform to submit schedules, scores, rosters and statistics after each game to accurately track team and student-athlete accomplishments and also to utilize the MaxPreps Teams app as a team communication tool.

"At MaxPreps it has long been our goal to provide sports information from every team in America, and this brings us a step closer to it." said Gerry Valerio, Director of State Association Partnerships for MaxPreps. "We are excited to partner with the ASAA to share the accomplishments of its student-athletes nationally."

MaxPreps.com is the nation's most visited site for high school sports coverage. MaxPreps has been on the prep sports scene since 2002 and has successfully partnered with 29 other high school state associations. MaxPreps also is an official partner of the National Federation of State High School Associations (NFHS) and the NFHS Network.



While the ASAA's partnership with MaxPreps has many benefits, the main goal of the partnership is to collect and highlight member school information as efficiently as possible. MaxPreps is the industry leading platform that provides schools with various desktop, tablet, and mobile options to keep their team information accurate.

## **FREQUENTLY ASKED QUESTIONS**

**1. What ASAA initiatives will MaxPreps data power?** MaxPreps is the Official Scores and Statistics Provider of the ASAA. All information entered into MaxPreps is automatically sent to the ASAA to manage regular-season results, ASAA stat leaderboards, media publications and much more. In order to manage these initiatives, all ASAA member schools are recommended to enter their scores and team statistics after each game on MaxPreps.

**2. Where do I enter my roster, schedule, scores and stats?** Each member school will enter their roster, schedule and scores into the MaxPreps platform to be displayed on your team pages. Each member school will then be responsible for updating their stats on MaxPreps after each game throughout the season. Instructions on how to enter a schedule, roster, etc., can be found on the [MaxPreps support web site](#) & [Coaches & Team Admins Help Link](#).

**3. What do Athletic Directors need to do?** Since ASAA member schools need to keep accurate stats on MaxPreps, the AD needs to ensure each team coaching staff has access to enter stats. ADs or any coaches currently not using MaxPreps should contact MaxPreps at 800-329-7324 x1 or [support@maxpreps.com](mailto:support@maxpreps.com) to sign up or get access.

**4. Which sports are included in the partnership?** Football, Volleyball, Cross Country, Basketball, Ice Hockey, Swimming, Soccer, Baseball, Softball, Tennis and Track & Field.

**5. How do I sign up to get access to my administrative account on MaxPreps for the first time?** Athletic Directors/Coaches can follow [this link on MaxPreps](#) to become a free MaxPreps member and follow the prompts to gain access to your team. Make sure to select "Head Coach or Athletic Director" as your role for the team.

**6. Can Athletic Directors control their MaxPreps team pages?** Yes! Athletic Directors can control every single team from their free School Administration page on MaxPreps.

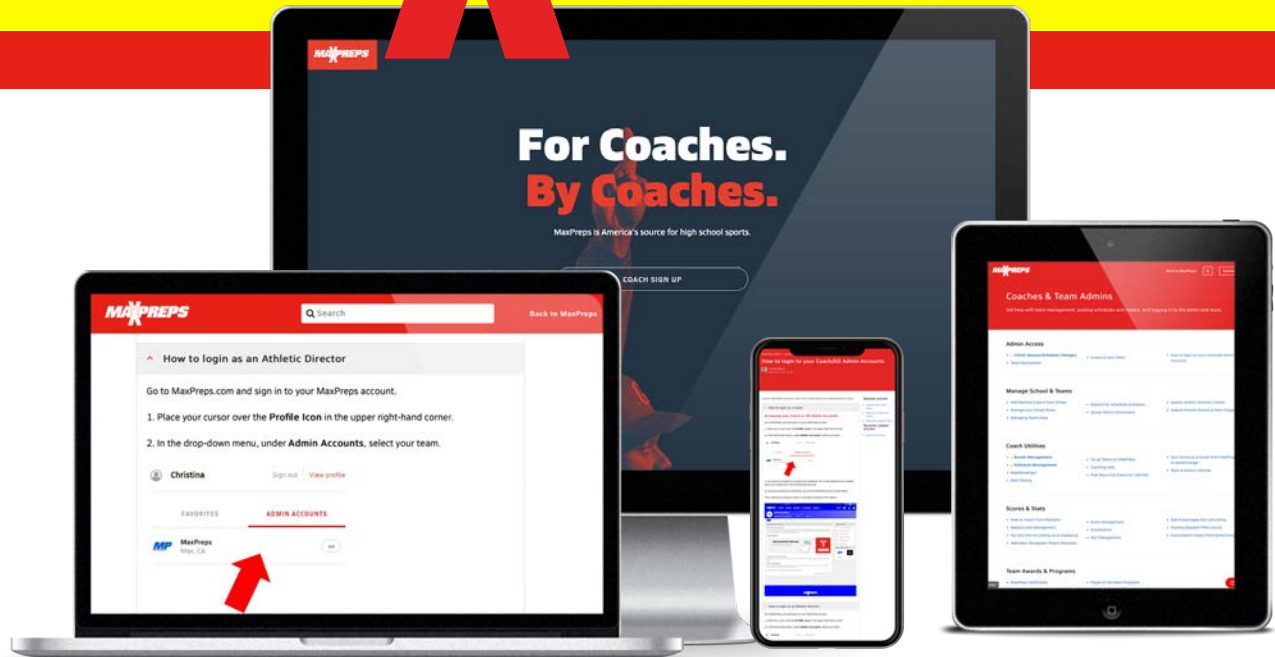
**7. Can coaches allow a team statistician or assistant coach to help manage their team information?** Yes! Once the coach has access to their team admin page, they can give other individuals access to their page to help keep their team information accurate.

**8. Is MaxPreps compatible with other stat programs?** In addition to MaxPreps own mobile, tablet, and desktop tools, MaxPreps is compatible with over 80 different stat companies across multiple sports. [Click here to view MaxPreps stat partners](#).

**9. Does MaxPreps have an app to manage team information?** Yes! Our app called Teams by MaxPreps is available to download for both iPhone and Android devices [here](#). ADs and Coaches are able to communicate directly with athletes and parents, sync their game schedule to their phone's calendar, and update complete schedules, rosters, scores, stats and more. Visit [maxpreps.com/teams](http://maxpreps.com/teams) for more information.

**10. Who can I contact with additional questions?** ADs and coaches may contact ASAA MaxPreps representative Alisa Dancer at [adancer@maxpreps.com](mailto:adancer@maxpreps.com) or 530-957-1575.

# MAXPREPS



## MAXPREPS 101 TRAINING

ASAA & MaxPreps is offering two online training sessions in order to help Alaska athletic directors and coaches navigate MaxPreps. These sessions will instruct people on the steps to do the following:

- Create an Account & get Permissions
- Athletic Directors edit your school/team pages
- Coaches edit your Team Page
- Roster and Schedule Management
- Team and School Calendars
- MaxPreps Mobile Apps
- and MORE!

Click the links below to go to the online training website.



**Monday, August 24**  
**11:00am**  
**[MaxPreps 101](#)**  
**[Training #1](#)**



**Thursday, August 27**  
**1:00pm**  
**[MaxPreps 101](#)**  
**[Training #2](#)**



If you have questions on the training sessions please contact Alisa Dancer at MaxPreps.

**Alisa Dancer**

Association Partnerships Manager

Email: [adancer@maxpreps.com](mailto:adancer@maxpreps.com) | Phone: 1-530-957-1575



## ASAA365 TIMELINE & GAME STATS

Starting in the Fall of 2020 ASAA365.com will be powered by MaxPreps! ASAA will no longer be using the SportsEngine platform that has been powering ASAA365.com since 2012. As this transition happens there are a few dates that are important for Alaska athletic directors, coaches, principals, and parents/fans will need to know.

### SUMMER/EARLY FALL 2020

All games, rosters, team pictures, etc need to be entered into [MaxPreps.com](https://www.maxpreps.com). Please review the ASAA/MaxPreps Partnership Announcement and the MaxPreps How To Guide for instructions.

### TUESDAY, SEPTEMBER 8, 2020

All teams need to make sure they have ALL their team & individual stats for ALL games from iScout/SportsEngine platform. This is VERY IMPORTANT! After September 8th ALL data from ASAA365.com and the SportsEngine Platform will no longer be available for people to view. All team games and scores from ASAA365.com currently are on MaxPreps. The only thing that is not is the individual game stats. There are a couple of ways to make sure you have stats from past years:

1. Still stored in your device on the stats program
2. You have copies of them from an export from the stats program
3. You have hard copies of the game stats

Please contact Isaiah Vreeman ([isaiah@asaa.org](mailto:isaiah@asaa.org)) with questions on making sure you have your stats for games on [ASAA365.com](https://www.asaa365.com).

### THURSDAY, OCTOBER 1, 2020

The NEW ASAA365.com website will be launched and will be powered by MaxPreps! MaxPreps will a great partner for ASAA helping all our stakeholders access, and view high school sports easier and better than ever before!

## COACHES REMEMBER TO GET ALL TEAM STATS FROM ASAA365.COM BEFORE SEPTEMBER 8TH!