



# 2025 ASAA MARCH MADNESS ALASKA

## Sideline Cheer Basketball State Championships Policies & Procedures

February 20, 2025

**Brackets/Game Schedule & Results:** All brackets and schedules can be found on [ASAA Basketball Coaches](#) & [ASAA365.com](#). Updated brackets will be available online at [ASAA365.com](#).

**Cheer Rules and Guidelines:** All coaches/teams are required to follow the 2024-2025 NFHS Spirit Rulebook.

**Mandatory Coaches Meeting:** There is a mandatory coaches meeting where important state and facility policies/procedures will be reviewed and questions answered.

**1A:** Tue, Mar. 11, AAC Aux Gym - 5:45pm

**2A:** Wed, Mar. 12, AAC Dresser Conference Room 2nd Floor - 5:45pm

**3A/4A:** Tuesday, Mar. 18 in the AAC Aux Gym - 5:30pm

**Rosters:** ASAA is using Big Teams for its School Activities Reporting System (SARS). Schools will need to submit rosters and indicate which students have qualified for state through this system. This can be done by accessing the Cheer Competing varsity roster and checking the students that will be attending state. Team members used as spotters are considered part of the team. The roster is due March 9th. A copy of the submitted roster will be included in the coaches packet Following the coaches meeting, NO CHANGES to roster personnel may be made.

**Forms:** Beginning this year, all state forms will be accessed through Big Teams. When you are logged into your account click on Document Management, click on the General State Championship Entry Form and then start a New Submission. Also, complete the photo upload, the Code of Conduct and the Good Sport Selection forms. Complete all 4 forms by 2pm on Sunday, March 9th.

**Violations of Rules/Roster:** If any rules or roster submissions are violated the team will not be allowed to cheer as a squad in uniform for the remainder of that game and the rest of the tournament. From that time forward they will be spectators and charged regular admission price.

**Sportsmanship:** Cheer coaches and athletes must maintain high standards of sportsmanship and demonstrate positive crowd leading skills at all times. Negative sportsmanship will be dealt with based on ASAA Code of Conduct.

**Practices:** ASAA is not providing practice times for cheer teams.

**Team Passes:** Participating schools will receive state championship passes in accordance with the guidelines outlined in the State Championship Policies, Passes section of the ASAA Handbook (page 102).



## ASAA MARCH MADNESS ALASKA

Basketball State Championships  
Alaska Airlines Center | Anchorage

### **SUN. MAR. 2 - 2:00 PM**

- Initial Rosters are due in [Big Teams](#)

### **SUN. MAR. 9 - 2:00 PM**

#### **Basketball & Sideline Cheer Forms**

- Finalize your State Roster in [Big Teams](#). Complete the 4 following forms. Go to Document Management in [Big Teams](#). Click on the form and then click "Start a New Submission".
  - General State Entry Form
  - Photo Upload Form
  - Code of Conduct Form
  - Good Sport Nomination Form

### **(1A) TUES. MAR. 11 - 5:45 PM**

- Mandatory Coaches Meeting at the Alaska Airlines Center Aux Gym.

### **(2A) WED. MAR. 12 - 5:45 PM**

- Mandatory Coaches Meeting in Dresser Conference Room 2nd Floor.

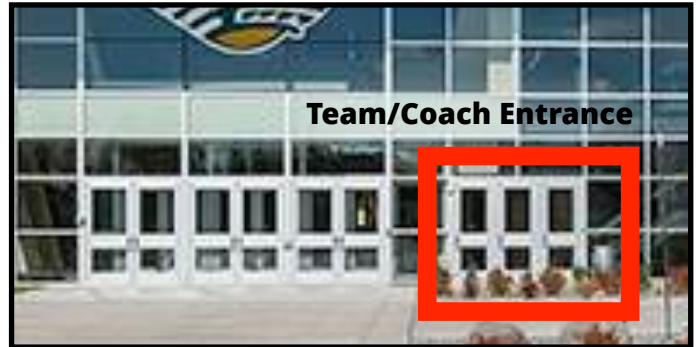
### **(3A/4A) TUE. MAR. 18 - 5:30PM**

- Mandatory Coaches Meeting at the Alaska Airlines Center Aux Gym.

**Bench Area & Personnel Rules:** You may only have 12 on the floor at one time. If you have more than 12 cheerleaders they need to be in the stands near the cheerleaders on the floor.

**Alaska Airlines Center Opening Time:** Teams will be able to enter the Alaska Airlines Center one (1) hour prior to the FIRST GAME OF THE DAY. Courts will be open for the teams playing first, additionally, the track on the upper level.

**Team/Coach Entrance:** Teams and Coaching Staffs have a separate entrance to help elevate congestion and lines in the front entrance and bag checks. This entrance will be the doors on the far right side of the Main Doors. Please use this entrance.



**Player & Coach Bags:** Player and Coaches bags are subject to search when entering the Alaska Airlines Center. These searches will be conducted by the UAA University Police Department staff (UPD).

**Main Arena Floor Access:** The stairs to the main floor will be on your right once you enter the Team/Coach Entrance. AAC Security WILL be checking passes for everyone. Please make sure COACHES and PLAYERS have their pass. If you have trouble with accessing the stairs please ask an Alaska Airlines Center staff member.

### **BASKETBALL TEAM UNIFORMS**

- The **HOME TEAM** is the **HIGHER SEEDED TEAM** and wears **WHITE**. When facing the court at the scorers table the HOME TEAM sits on the RIGHT SIDE.
- The **VISITING TEAM** is the **LOWER SEEDED TEAM** and wears **DARK COLOR**. When facing the court at the scorers table the VISITING TEAM sits on the LEFT SIDE.

**Locker Rooms:** Teams will not have access to a locker room during ASAA March Madness Alaska. Please come prepared for your game on arrival to the Alaska Airlines Center.

**School Signs:** Schools are allowed to hang signs that are positive and directed only towards the schools team. Signs are NOT ALLOWED TO BE HUNG WITH TAPE OR GLUE. BLUE PAINTERS TAPE IS WHAT YOU ARE ALLOWED TO USE. Please remove your signage after each game!

**Hospitality:** Events in the Alaska Airlines Center do not provide hospitality for coaches or school admin.

**Lost and Found:** Alaska Airlines Center has a "Lost & Found". Items that are turned in will be held for 2 weeks after the event. After that 2 weeks items that can will be donated, others will be thrown away.

**Concussion Information:** Please refer to the [ASAA Concussion Information](#) page on [ASAA.org](#).

**Spectator Support Items | Artificial Noise Makers:** ASAA prohibits laser pointers, whistles, and any explosive devices or explosive sounds at ALL state championship events. Thunder sticks are NOT ALLOWED. Once play starts on EITHER COURT any artificial noise makers are not allowed.

**Pep Bands Guidelines:** School pep bands and drum lines are encouraged to bring energy and excitement to the state championships! However, space is limited, and advance notice is required, walk-up requests will not be accommodated. Games in the Main Arena are allowed to have a Pep Band when there is not a split court. Games in the Aux Gym are NOT ALLOWED to have a Pep Band because of space issues. *As this is a neutral-site event, participation must comply with the following guidelines:*

#### Requirements

- Contact ASAA Associate Director, Isaiah Vreeman (isaiah@asaa.org), by 5:00PM the Monday before the event.
- Administrators must verify the pep band typically performs at regular-season games for the team.
- Students must meet all ASAA eligibility requirements.
- Students must be listed on the school's pep band roster in the School Activities Reporting System.
- ASAA does not provide power for pep bands.

#### Playing Guidelines

- Directors must meet with the ASAA Associate Director or Game Announcer before their game to confirm playing times. A timeline will be provided if available.

#### Permitted Playing Times

- Before the game (as time allows).
- During halftime/between periods (before or after performances/promotions).
- Between quarters/periods or timeouts, ensuring it doesn't interfere with coaches or ASAA promotions.
- After the game (as time allows).

#### Prohibited Playing Times

- During live game action.
- Musical instruments cannot be used as noise-makers during contests.

#### Additional Notes

- Neutral Site: Even if only one pep band is present, it cannot play for the entire warm-up period or halftime.
- Non-Compliance: Failure to follow ASAA staff directions will result in a warning. Repeated violations will disqualify the band from performing for the remainder of the tournament.
- Participation Fees: Pep bands may be subject to applicable participation fees.

**Medical:** Orthopedic Physicians of Anchorage (OPA) is the official ASAA State Championships Medical provider. They will be onsite during the entire championship tournament to help provide medical help for injuries. Each team must provide all their own materials and supplies - including tape - if athletes are going to be taped.

**NFHS Network Streaming:** The NFHS Network will be webcasting ALL hockey games live on [NFHSnetwork.com](https://www.nfhsnetwork.com).

**Live Streaming is Strictly Prohibited:** ASAA holds exclusive broadcast rights for this event. Live streaming of games or any event programming, including through platforms such as Facebook Live or Instagram Live, is not allowed. Any rebroadcast or republication of event content is also prohibited. If tournament staff or security observes unauthorized live streaming, you will be asked to cease immediately. Failure to comply may result in removal from the venue. ASAA will actively monitor social media platforms for violations of this policy.

## ASAA MARCH MADNESS ALASKA GAME & CHEER PROTOCOLS

**Warm-Ups & Music:** Each basketball team is guaranteed 15 minutes of warm-up time before the game. If the tournament is ahead of schedule, warm-up time will be extended to the scheduled game start time — no game will begin early. ASAA provides all warm-up and in-game music.

### **Basketball Team Introductions:**

- **First Game:** The entire team will be introduced.
  - Non-starters will be announced first.
  - Starters will be introduced alternating, with the visiting team first, home team second.
- **Remaining Games:** Only starters will be introduced.
- **State Championship Games:** The entire team will be introduced. Visiting team first, then the Home team.

### **Basketball Player & Coach Procedure During Introductions:**

- Each starter meets at center court to shake hands with the opposing starter before returning to their bench.
- Players wishing to shake hands with their coach must do so before reporting to center court.
- Head coaches shake hands with all opposing starters and also shake hands with each other when introduced.

**National Anthem/Color Guard:** The National Anthem will be preformed at the times below. Teams on the court must stand at attention during the presentation of colors and the National Anthem.

#### **1A/2A Tournament**

- Wed - Fri: 8am & 3:15pm
- Sat: 8am, 2pm (1A Girls), & 6:30pm (2A Girls)

#### **3A/4A Tournament**

- Wed: 8:00am & 3:15pm
- Fri: 9:30am & 3:15pm
- Sat: 8:00am, 1:30pm (3A Girls), & 5:30pm (4A Girls)
- Thur: 10:30am & 3:15pm

**Media Timeouts:** One (1) 70-second media timeout will be taken at the first dead ball after the 4:00-minute mark in the 1st and 3rd quarters of each game.

**Full Timeouts:** Cheer squads are encouraged to alternate cheering for their team during full timeouts. Before beginning a routine, visually confirm with the PA announcer to ensure there are no special presentations or sponsor acknowledgments.

### **Halftime Cheer Information**

- Standard halftime duration: 10 minutes
- State Championship Games: 15 minutes
- Sideline cheer squads are allotted time to perform during halftime of their team's game and encouraged to do so.
- Performance Time Limit: Maximum 2 minutes 30 seconds, including entry and exit.
- Music Requirements: Must be played from a smartphone with a headphone jack.
- Special Activities: ASAA staff will notify squads in advance if a special halftime activity is scheduled.

### **Post Game Procedure and Awards:**

- Players and coaches must shake hands with the opposing team as a sign of sportsmanship.
- Players and Cheerleaders of the Game will be awarded at the end of each game. Teams must remain on the court until all three awards have been presented.
- No liquids (including water) may be dumped on the floor or in the locker rooms.
- Spray string is NOT allowed. Any other celebratory material must be cleaned up by the winning team.