



2024 ASAA MARCH MADNESS ALASKA

Sideline Cheer Basketball State Championships Policies & Procedures

Finalized March 1, 2024

Brackets/Game Schedule & Results: All brackets and schedules can be found on [ASAA Basketball Coaches](#) & [ASAA365.com](#). Updated brackets will be available online at [ASAA365.com](#).

Cheer Rules and Guidelines: All coaches/teams are required to follow the 2023-2024 NFHS Spirit Rulebook.

Mandatory Coaches Meeting: There is a mandatory coaches meeting where important state and facility policies/procedures will be reviewed and questions answered.

1A: Tue, Mar. 12, AAC Aux Gym - 5:45pm

2A: Wed, Mar. 13, AAC Dresser Conference Room 2nd Floor - 5:45pm

3A/4A: Tuesday, Mar. 19 in the AAC Aux Gym - 5:30pm

Rosters: ASAA is using Big Teams (planets) for its School Activities Reporting System (SARS). Schools will need to submit rosters and indicate which students will be attending state through this system. This can be done by accessing the basketball cheer eligibility roster and check the box in the state column. Coaches must verify official rosters at the Coaches Meeting prior to leaving the coaches meeting.

Violations of Rules/Roster: If any rules or roster submissions are violated the team will not be allowed to cheer as a squad in uniform for the remainder of that game and the rest of the tournament. From that time forward they will be spectators and charged regular admission price.

Sportsmanship: Cheer coaches and athletes must maintain high standards of sportsmanship and demonstrate positive crowd leading skills at all times. Negative sportsmanship will be dealt with based on ASAA Code of Conduct.

Practices: ASAA is not providing practice times for cheer teams.

Passes: Each participating school will be issued passes for state championships, based on the following guidelines.

- **Coaches:** To qualify for a Coach's pass the coach must be certified and listed on the State Entry Form. Additionally, the coach must have been part of the program all season. The bench/sideline numbers will not increase regardless of the number of passes issued. At all times, coaches must wear or have on their person, their pass while on the bench or sideline. If not, the school will be fined \$25 by ASAA championship staff.
- **Participants:** To gain entrance to the facility cheer participants must be in uniform and enter with their coach.



ASAA MARCH MADNESS ALASKA

Basketball State Championships

1A/2A Tournament - March 13-16

3A/4A Tournament - March 20-23

Alaska Airlines Center | Anchorage

(1A/2A/3A/4A) SAT. MAR. 9 - 10:00 PM

- If your Conference tournament ends before this date please get qualifiers & info in as soon as possible!
- Conference Results & State Qualifiers submitted to email championships@asaa.org

(1A/2A/3A/4A) SUN. MAR. 10 - 2:00 PM

- [Eligibility Roster Finalized](#)
- [State Entry Form](#)
- [Team Photo/Logo Form](#)
- [Code of Conduct Form](#)

(3A/4A) TUE. MAR. 19 - 5:30PM

- Mandatory Coaches Meeting at the Alaska Airlines Center Aux Gym.

Bench Area & Personnel Rules: You may only have 12 on the floor at one time. If you have more than 12 cheerleaders they need to be in the stands near the cheerleaders on the floor.

3A/4A Home & Visiting Team: The **HOME TEAM** is the **HIGHER SEEDED TEAM** and wears **WHITE**. When facing the court at the scorers table the HOME TEAM sits on the RIGHT SIDE. The **VISITING TEAM** is the **LOWER SEEDED TEAM** and wears **DARK COLOR**. When facing the court at the scorers table the VISITING TEAM sits on the LEFT SIDE.

1A/2A Home & Visiting Team: The **HOME TEAM** is the **TOP OF THE BRACKET** and wears **WHITE**. When facing the court at the scorers table the HOME TEAM sits on the RIGHT SIDE. The **VISITING TEAM** is on the **BOTTOM OF THE BRACKET** and wears **DARK COLOR**. When facing the court at the scorers table the VISITING TEAM sits on the LEFT SIDE.

Warm Up Music: All music played for warm-ups and during the game is provided by ASAA and the Alaska Airlines Center.

Basketball Team Introductions:

- First Game: The ENTIRE TEAM will be introduced before their game. All non-starters from each team will be announced first. Then starters from both teams alternating with visitor first, and home second.
- Rest of Games: Only the STARTERS will be introduced.
- State Championship Games: The ENTIRE TEAM will be introduced before their game.

National Anthem/Color Guard: The National Anthem will be preformed at the times below. Teams on the courts will stand at attention for the presentation of colors and during the National Anthem performance.

1A/2A Tournament

Wed, Thur, & Fri: 8:00am and 3:15pm

Saturday: 8:00am, 2:00pm (1A Girls Champ), & 6:30pm (2A Girls Champ)

3A/4A Tournament

Wednesday: 8:00am and 3:15pm Thursday: 10:30am and 3:15pm

Friday: 9:30am and 3:15pm Saturday: 8:00am, 3:00pm (3A Boys Champ), & 7:30pm (4A Boys Champ)

Full Timeouts: Cheer squads are encouraged to cheer for their team alternating between the two cheer squads during full timeouts. Be sure to visually check with the announcer in case of a special presentation or sponsor acknowledgement.

Media Timeouts: There will be one (1) 70 second media timeout at the first dead ball after the 4:00 minute mark of both the 1st and 3rd quarters of every game.

Halftime: Sideline Cheer squads have time set aside to preform at halftime of their games. Cheer squads are encouraged to do a halftime performance at their teams game.

- All halftimes will be 10 Minutes. Only the State Championship Game halftimes will be 15 minutes.
- Performances are NO MORE THAN 2:30 MINUTES ON & OFF for each squad.
- Music for any routine must be on a smart phone with headphone jack.
- ASAA Staff will notify you if there is a special activity during a half-time of your game.

Cheerleader of the Game: Games at ASAA March Madness Alaska with cheerleaders will have a Cheerleader of the Game awarded after the Player of the Game award.

Spectator Support Items | Artificial Noise Makers: ASAA prohibits laser pointers, whistles, and any explosive devices or explosive sounds at ALL state championship events. Thunder sticks are NOT ALLOWED. Once play starts on EITHER COURT any artificial noise makers are not allowed.

School Signs: Schools are allowed to hang signs that are positive and directed only towards the schools team. Signs are NOT ALLOWED TO BE HUNG WITH TAPE OR GLUE. BLUE PAINTERS TAPE IS WHAT YOU ARE ALLOWED TO USE. Please remove your signage after each game!

Alaska Airlines Center Opening Time: Teams will be able to enter the Alaska Airlines Center 1 Hour Prior to the FIRST GAME OF THE DAY. Courts will be open for the teams playing first, additionally, the track on the upper level.



Team/Coach Entrance: Cheer squads have a separate entrance to help elevate congestion and lines in the front entrance and bag checks. This entrance will be the doors on the far right side of the Main Doors. Please use this entrance.

Cheerleader & Coach Bags: Cheerleaders and Coaches bags are subject to search when entering the Alaska Airlines Center. These searches will be conducted by the UAA University Police Department staff (UPD).

Main Arena Floor Access: The stairs to the main floor will be on your right once you enter the Team/Coach Entrance. AAC Security WILL be checking for uniforms for everyone. Please make sure COACHES have their pass. If you have trouble with accessing the stairs please ask an Alaska Airlines Center staff member.

Locker Rooms: Teams will not have access to a locker room during ASAA March Madness Alaska. Please come prepared for your game on arrival to the Alaska Airlines Center.

Hospitality: ASAA events in the Alaska Airlines Center do not provide hospitality for coaches and team school administration.

Lost and Found: Alaska Airlines Center has a "Lost & Found". Items that are turned in will be held for 2 weeks after the event. After that 2 weeks items that can will be donated, others will be thrown away.

Team Parking: ASAA is providing FREE parking at the Alaska Airlines Center. Please visit [ASAA Basketball Coaches](#) webpage or [ASAA365.com](#) for the Alaska Airlines Center Parking Map.

Medical: Orthopedic Physicians of Anchorage (OPA) is the official ASAA State Championships Medical provider. They will be onsite during the entire championship tournament to help provide medical help for injuries. Each team must provide all their own materials and supplies - including tape - if athletes are going to be taped. Please refer to the [ASAA Concussion Information](#) for more information on concussion protocol.

Event Supervision: Each participating school will be requested to identify an administrator or other person approved in advance by the principal who is responsible for the conduct of its coaches, participants and fans throughout the contest, as defined in the ASAA bylaws Article 6, Section 4. Please have the designee check in with ASAA staff upon arrival at the event.

Broadcast Media: The NFHS Network will be webcasting ALL basketball games live on [NFHSnetwork.com](https://www.nfhsnetwork.com).

Live Streaming: LIVE STREAMING DURING ASAA EVENTS IS STRICTLY PROHIBITED. ASAA has the granted broadcast rights to this whole event. Any rebroadcast or republication of this event and event programming such as FACEBOOK, INSTAGRAM, YOUTUBE LIVE or other live streaming platforms is strictly prohibited. Security or other tournament staff see live streaming of games you will be asked to shut it down. Uncooperative or combative individuals will be escorted out of the building. ASAA will be monitoring social media platforms for violations.

Public Picture/Video: Individuals are encouraged to take pictures and video clips of the games and entertainment that will be happening throughout the event. People who are not ASAA Credentialed Media/Temp Media must stay in spectator areas. Spectators are not allowed onto the floor to picture/video of the games. Event security and ASAA staff will remove individuals who are in areas spectators are not allowed.