



2023 ASAA MARCH MADNESS ALASKA

Sideline Cheer Basketball State Championships Policies & Procedures

Finalized: March 1, 2023

1A/2A: Wednesday, March 15 - Saturday, March 18
3A/4A: Wednesday, March 22 - Saturday, March 25
Location: Alaska Airlines Center | Anchorage, Alaska

Brackets/Game Schedule & Results: All brackets and schedules can be found on ASAA.org | ASAA365.com. The Updated brackets and results will be posted on the following medias:

- ASAA.org Basketball Page
- ASAA365.com
- @ASAAORG Twitter page
- ASAA.org & ASAA March Madness Alaska Facebook pages.

Cheer Rules and Guidelines: All coaches/teams are required to follow the 2022-2023 NFHS Spirit Rulebook.

Rosters: ASAA is using Big Teams (planeths) for its School Activities Reporting System (SARS). Schools will need to submit rosters and indicate which students will be attending state through this system. This can be done by accessing the basketball cheer eligibility roster and check the box in the state column.

Forms: In addition the following forms need to be completed on the cheer forms page at asaa.org. Due Sunday March 12, 2023 by 2pm

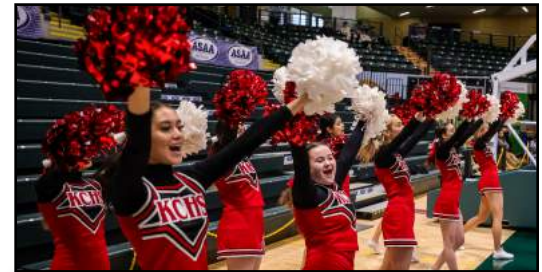
- State Championship Entry Form
- State Championship Photo Upload Form
- State championship Code of Conduct

Packets: 3A/4A Packets can be picked up anytime on Tuesday, March 21st at the Alaska Airlines Center. If you don't pick them up on Tuesday, you will need to pick your packet up at the Will Call Desk. 1A/2A Cheer Squads need to contact Sandi Wagner at ASAA (sandi@asaa.org). A copy of your submitted roster will be included in the coaches' packet. Coaches must verify the official rosters at the time the packet is picked up.

Violations of Rules/Roster: If any rules or roster submissions are violated the team will not be allowed to cheer as a squad in uniform for the remainder of that game and the rest of the tournament. From that time forward they will be spectators and charged regular admission price.

Sportsmanship: Cheer coaches and athletes must maintain high standards of sportsmanship and demonstrate positive crowd leading skills at all times. Negative sportsmanship will be dealt with based on ASAA Code of Conduct.

Practices: ASAA is not providing practice times for cheer teams.



ASAA MARCH MADNESS ALASKA
Basketball State Championships
1A/2A Tournament - March 15-18
3A/4A Tournament - March 22-25
Alaska Airlines Center | Anchorage

(1A/2A/3A/4A) SAT. MAR. 11 - 10:00 PM

- If your Conference tournament ends before this date please get qualifiers & info in as soon as possible!
- Conference Results & State Qualifiers submitted to email championships@asaa.org

(1A/2A/3A/4A) SUN. MAR. 12 - 2:00 PM

- [Eligibility Roster Finalized](#)
- [State Entry Form](#)
- [Team Photo/Logo Form](#)
- [Code of Conduct Form](#)

TUESDAY, MARCH 21 at AAC

- Packet pick up

Passes: Coaches: Only certified coaches listed on the School Activities Reporting System (SARS) will receive a pass. Coaches must have on their person the pass while on the main floor. If not the school will be fined \$25.

Participants: To gain entrance to the facility cheer participants must be in uniform and enter with their coach.

3A/4A Home & Visiting Team: The **HOME TEAM** is the **HIGHER SEEDED TEAM** and wears **WHITE**. When facing the court at the scorers table the HOME TEAM sits on the RIGHT SIDE. The **VISITING TEAM** is the **LOWER SEEDED TEAM** and wears **DARK COLOR**. When facing the court at the scorers table the VISITING TEAM sits on the LEFT SIDE.

Warm Up Music: All music played for warm-ups and during the game is provided by ASAA and the Alaska Airlines Center.

Full Timeouts: Cheer squads are encouraged to cheer for their team alternating between the two cheer squads during full timeouts. Be sure to visually check with the announcer in case of a special presentation or sponsor acknowledgement.

Halftimes: Cheer squads are encouraged to do a halftime performance at their teams game.

- Performances are NO MORE THAN 2:30 MINUTES ON & OFF for each squad.
- Music for any routine must be on a smart phone with headphone jack.
- ASAA Staff will notify you if there is a special activity during a half-time of your game.

Medical: Orthopedic Physicians of Anchorage (OPA) is the official ASAA State Championships Medical provider. They will be onsite during the entire championship tournament to help provide medical help for injuries. Each team must provide all their own materials and supplies - including tape - if athletes are going to be taped.

Visit Anchorage Cheerleader of the Game: Games at ASAA March Madness Alaska with cheerleaders will have a Cheerleader of the Game. A tournament committee will select one participant from each squad for the award. The certificate will be awarded at the end of the game.

Broadcast Media: The NFHS Network will be webcasting ALL games live on the nfhsnetwork.com. Also, various radio stations will be broadcasting based on media requests.

Public Picture/Video: Individuals are encouraged to take pictures and video clips of the games and entertainment that will be happening throughout the event. People who are not ASAA Credentialed Media/Temp Media must stay in spectator areas. Spectators are not allowed onto the floor to picture/video of the games. Event security and ASAA staff will remove individuals who are in areas spectators are not allowed. LIVE STREAMING DURING ASAA MARCH MADNESS ALASKA IS STRICTLY PROHIBITED!!

Event Supervision: Each participating school will be requested to identify an administrator or other person approved in advance by the principal who is responsible for the conduct of its coaches, participants and fans throughout the contest, as defined in the ASAA bylaws Article 6, Section 4. Please have the designee check in with ASAA staff upon arrival at the event.

Spectator Support Items | Artificial Noise Makers: ASAA prohibits laser pointers, whistles, and any explosive devices or explosive sounds at ALL state championship events. Once play starts on EITHER COURT noise makers are not allowed.

AAC FACILITY INFORMATION



Alaska Airlines Center Facility Access: Teams will be able to enter the Alaska Airlines Center 1 hour prior to the first game of the day. Courts will be open at that time as well as the track on the upper level.

Team/Coach Entrance: Teams and Coaching Staffs have a separate entrance to help alleviate congestion and lines in the front entrance and bag checks. This entrance will be the doors on the far right side of the Main Doors. Please use this entrance.

Main Arena Floor Access: The stairs to the main floor will be on your right once you enter the Team/Coach Entrance. Security WILL be checking passes for everyone. Please make sure COACHES and PLAYERS have their pass. If you have trouble with accessing the stairs please ask an Alaska Airlines Center staff member.






Locker Rooms: Teams will not have access to a locker room during ASAA March Madness Alaska. Please come prepared for your game on arrival to the Alaska Airlines Center.

School Signs: Schools are allowed to hang signs that are positive and directed only towards the schools team. Signs are NOT ALLOWED TO BE HUNG WITH TAPE OR GLUE. BLUE PAINTERS TAPE IS WHAT YOU ARE ALLOWED TO USE. Please ask the Alaska Airlines Center staff for painters tape (blue) to hang signs if you don't have any. School signs will be removed if hung over sponsor, exit, or other ASAA and March Madness Alaska signage. **Please remove your signage after each game!**

Lost and Found: Alaska Airlines Center has a "Lost & Found". Items that are turned in will be held for 2 weeks after the event. After that 2 weeks items that can be donated, others will be thrown away.

Team Parking (See Map Next Page): ASAA is providing FREE parking at the Alaska Airlines Center. The ASAA March Madness Alaska Parking Map will help you find the best, and most available parking during the event. There is a limited amount of spots available for Team Parking in the EAST LOT in the Main Lot. They will be a lot attendant monitoring the vehicles entrance. Be sure to be a little early to your games especially in the evening because of parking spaces. If you are unable to park in one of those spots in the main lot, please use the drop-off section so teams don't have to walk a long ways.

-  **Reserved Lot (Purple Color):** DO NOT PARK IN THERE! If you do you will incur a \$350 fine from UAA.
-  **Team Parking (Yellow Color):** This area is for teams playing, officials, and some staff. There is a limited amount of spaces. It is first come first serve.
-  **Providence Parking Garages (Blue Color):** Do not park in there until AFTER 5:00pm! Providence is letting us use that space after hours to help with parking. Please do not abuse it.



Halftime Entertainment: Many ASAA State Championships have halftimes or large breaks between contests. During those times ASAA likes to arrange for “halftime entertainment” which is above and beyond the school team sideline cheer squads. ASAA uses the following hierarchy to determine what groups/individuals should be scheduled for a halftime.

1. High School groups whose school is involved in the game being played or championship
2. High School groups
3. Jr. High and Elementary School groups
4. Student Groups not affiliated with a specific school
5. Outside groups that are not contrary to ASAA sanctioned activities or groups

For large events halftimes are planned out months in advance of the event. Therefore, high school groups, that are not sideline cheer teams, are not able to necessarily perform at a halftime of their schools game. ASAA reserves the right to schedule any ASAA promotional/sponsor halftime entertainment during any halftime at an event.

Pep Bands: Games in the Main Arena are allowed to have a Pep Band. Games in the Aux Gym are NOT ALLOWED to have a Pep Band because of space issues. School Pep Bands wanting to attend must email [Isaiah Vreeman \(isaiah@asaa.org\)](mailto:isaiah@asaa.org) by 5pm Monday the week of the tournament. Arrangements for entering the facility will be discussed at that time. This is a neutral site game so school pep bands may attend state championship events when conditions allow.

Pep Bands must adhere to the following:

1. *Contact ASAA Associate Director Isaiah Vreeman (isaiah@asaa.org) by 5pm the Monday prior to the event.*
2. School Administrators shall confirm the "Pep Band" typically performs during regular season games of the team they are coming to support
3. The student's performing in the "pep band" shall:
 1. Meet all ASAA eligibility requirements
 2. Listed on the school's pep band roster in the School Activities Reporting System
4. While we encourage Pep Bands we can't guarantee power hook ups for pep bands. Drums and electric guitars are allowed if they are not large set ups and don't require lots of power. Pep Bands will be put on the bleachers on the floor on the same side as your team. Because of egress and space this doesn't allow for large drum set ups. If a pep band shows up with too large of a drum/guitar set up, they will not be allowed to set it up. On the day of the event, the band director must meet with the ASAA Associate Director Isaiah Vreeman, Game Announcer prior to each game for the times they will be allowed to play. Time will be allotted based on what else is planned for entertainment, crowd interaction, ASAA sponsors, special guests, etc.

On the day of the event, the band director and cheer coach must meet with the ASAA Associate Director Isaiah Vreeman and Game Announcer prior to each game for the times they will be allowed to play. Time will be allotted based on what else is planned for entertainment, crowd interaction, ASAA sponsors, special guests, etc.

1. May play before the game begins as times allows (possibly 5 minutes)
2. May play at halftime before or after any performances and/or promotions as times allows (possibly 5 minutes)
3. May play between periods and during time-outs as long as it does not interfere with coach's ability to communicate with players or any sponsorship promotions
4. May play at the end of the contest as times allows (possibly 1-2 minutes)
5. May not play during live action
6. Musical instruments may not be used as noise makers during the contests

Reminder that this is a NEUTRAL SITE game, so even with only one pep band at a game, they will not be allowed to play a whole warm up period or halftime. If a pep band doesn't follow the direction of ASAA state staff instructions and times for playing, they will be warned first. If it happens again they will not be allowed to play for the rest of the tournament.

ASAA March Madness Alaska Custom Apparel: You can purchase custom apparel by Northwest Designs who is the Official State Merchandise Vendor. They will have a large variety of apparel and feature on-site printing with customized made to order commemorative items. Northwest Designs web store is also available online and you can find links ASAA.org and ASAA365.com.

ASAA March Madness Alaska Program: The ASAA March Madness Alaska Basketball State Championship Souvenir Program (1A/2A and 3A/4A) can be download for FREE at ASAA.org and ASAA365.com. After the conclusion of ASAA March Madness Alaska you can order a completed souvenir program with results, tournament teams, etc.

Participation Fee: The Board of Directors has authorized the assessment of a participation fee for all state championships. The fee for cheer squads is \$10 per student participant.