



# 2023-24 ASAA BROADCAST APPLICATION

Media entities wishing to broadcast any ASAA State Championships event must do the following BEFORE broadcast access is granted:

- Review the ASAA Media Handbook
- Apply for an ASAA Media Credential
- Complete an ASAA Broadcast Application BEFORE access is granted to broadcast.

**Name of Broadcasting Company/Station:** \_\_\_\_\_

**Frequency/Website URL (if streaming online):** \_\_\_\_\_

**Name of Person Submitting Application:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City/State/Zip:** \_\_\_\_\_

**Office Phone:** \_\_\_\_\_ **Cell:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

## THE STATION/COMPANY AGREES TO THE FOLLOWING:

1. Agrees too, and adheres too, all policies and procedures outlined in the ASAA Media Handbook.
2. Stations Originating Broadcast Schedule the following "live drop ins" for ASAA.
  - a) Whenever possible please use the ASAA Live Drop In's after you get your stations sponsor responsibilities.
  - b) Read the "ASAA Broadcast Rights statement" EARLY in the broadcast.
  - c) Ideally: 1 ASAA "live drop in" during broadcast open segment & 1 ASAA "live drop in" at close of broadcast.
  - d) "Live Drop Ins" & "ASAA Broadcast Rights statement" are located on this application.

## ALASKA AIRLINES CENTER RADIO BROADCASTING POLICY & AVAILABILITY

- To do a radio broadcast from Alaska Airlines Center you need to contact [media@asaaemail.org](mailto:media@asaaemail.org) no later than the Monday prior to the championship to arrange temporary media credentials.
- ASAA State Championship events in the Alaska Airlines Center only support Voice over Internet Protocol (VoIP) telephone connections. Analog or plain old telephone service (POTS) lines are not available.

GAME   EVENT   SCHOOL COVERING	STATION & CITY LOCATION	MEDIA TYPE	FEE

☐ I have read the ASAA Media Handbook and its broadcasting policies, and have agreed to abide by all those policies and procedures.

**Applicants Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_



# 2023-24 MEDIA CREDENTIAL APPLICATION

The ASAA Media Credential Application is for media members who will cover ASAA State Championships on a regular basis. Incomplete applications will not be accepted. Please submit ONE application per media agency. Deadline to apply is ONE WEEK PRIOR to an ASAA State Championship Event. Please apply for a credential if you would cover a team that would qualify for an ASAA event.

Submit completed  
application along with  
required info to:

Email: [media@asaaemail.org](mailto:media@asaaemail.org)

## HOW TO APPLY FOR A 2023-24 ASAA MEDIA CREDENTIAL

1. Sports/General Editor complete the ASAA Media Credential Application.
2. Submit a headshot for all persons to [media@asaaemail.org](mailto:media@asaaemail.org) (jpeg/png/gif 300+ DPI).
3. Submit the application along with required information via scan/email.
4. Application is either approved or rejected, delivery of credential(s) arranged.

## PLEASE SUBMIT THE FOLLOWING INFORMATION ALONG WITH THIS APPLICATION

- Assignment letter on company letterhead from an editor/producer/program director stating intent.
- A recently published copy of the publication/pages from your website with the media credential applicant(s) listed in the masthead or in the byline for an article.
- Website/Internet sites see the ASAA Media Handbook to see all the information needed when you apply for a credential.

## BASIC INFORMATION

Media Outlet: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Editor's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

☐ I have reviewed the ASAA Media Handbook, and provided a copy to those whom I am requesting credentials, and they have agreed to abide by all those policies and procedures.

**MEDIA TYPE:** ☐ Print ☐ Radio ☐ Television ☐ Internet/Website

**MEDIA PERSONNEL:** Please list each individual in your organization BY ORDER OF PRIORITY for whom you are requesting credentials and their job description. NOTE: A name listed doesn't mean a media credential will be approved since opportunity and space is limited. Please use an addition sheet if not enough room.

**First & Last Name**

**Position**

**Email Address**

1. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

3. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

4. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

5. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

☐ Everyone listed above has read & agreed to abide by all policies and procedures in the ASAA Media Handbook

\_\_\_\_\_  
Editor/Applicant Signature

\_\_\_\_\_  
Date

## **ASAA BROADCAST RIGHTS STATEMENT**

"The rights to this broadcast have been granted by the Alaska School Activities Association. Any rebroadcast or republication of the programming without the written consent of A-S-Double-A is strictly prohibited."

## **ASAA LIVE DROP IN'S**

- Like and Follow A-S-Double A's Instagram, Facebook, and Twitter pages for up to the minute championship results and information!
- Alaska Schools Activities Association is a non-profit organization representing over 200 high schools across Alaska. More than 26,000 boys and girls participate annually in A-S-Double-A sponsored activities. A special thank you to all students who participate and our generous sponsors who support all activities statewide.
- Visit [A-S-A-A-3-6-5-DOT COM](http://A-S-A-A-3-6-5-DOT-COM) for team schedules and rosters, brackets, results, original sport stories, and much more! Follow your favorite team and others with the MaxPreps App! Download it on iTunes and Google Play store!





# ASAA RADIO BROADCAST RIGHTS FEE SCHEDULE

## RADIO/WEB BROADCASTING - AUDIO ONLY (Live or Delayed)

FALL EVENTS	FEE SCHEDULE
<b>ASAA First National Bowl (DIII, DII, DI Football)</b>	\$75 per game for each championship game
<b>Volleyball (Mix Six, 2A, 3A, 4A)</b>	\$45 per game \$75 per game for Championships \$500 for one entire classification tournament (14 games)
<b>DI/DII/Girls Wrestling</b>	\$125 per day
WINTER EVENTS	FEE SCHEDULE
<b>ASAA First National Cup (DI &amp; DII)</b>	\$45 per game \$75 per game for Championships \$375 for entire tournament (11 games)
<b>ASAA March Madness Alaska (1A, 2A, 3A, 4A Basketball)</b>	\$45 per game \$75 per game for Championships \$375 for one entire classification Boys OR Girls tournament (11 games) \$650 for one entire classification Boys AND Girls tournament (22 games)
SPRING EVENTS	FEE SCHEDULE
<b>Track &amp; Field</b>	\$125 for entire meet
<b>Soccer (DI &amp; DII)</b>	\$45 per game \$75 per game for Championships \$375 for one entire classification Boys OR Girls tournament (11 games) \$650 for one entire classification Boys AND Girls tournament (22 games)
<b>Baseball (DI &amp; DII)</b>	\$45 per game \$75 per game for Championships \$375 for one entire classification tournament (11 games)
<b>Softball (DI &amp; DII)</b>	\$45 per game \$75 per game for Championships \$650 for entire classification tournament (16 games - pool play & bracket)

- Radio stations showing up last minute requesting space to broadcast, or not seeking permission to broadcast the event will be assessed a late fee. The fee is determined based on the season, event, and timing of the request. Credentials and future broadcasting considerations could be affected.
- All television "live or delayed" broadcasts of any state championship events is strictly prohibited by ASAA and its Television Broadcast Rights Holder, GCI, without their express written consent.
- All webcast/webstream/digital "live or delayed" broadcasts of any state championship events is strictly prohibited by ASAA and its Digital Rights Holder, National Federation High School (NFHS) Network, without their express written consent. This includes Facebook Live and other live social media video platforms.