

# Win for Life

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ASAA Staff and Board Members work to develop ASAA's Strategic Plan

## ASAA Title Sponsor



## Planning for Success

*Billy Strickland, Executive Director*

On October 1, 2017, the ASAA Board of Directors and staff met to update the Alaska School Activities Association Strategic Plan with the help of outside facilitators from the Association of Alaska School Boards. Members of the Planning Team worked together to review the organization's information and identified the critical issues facing ASAA. Building on the strengths of our partnerships and statewide presence, the planning team revised the mission and vision statements as well as goals and objectives.

### Coming out of this process the following has been developed:

**Vision:** To ensure ALL students have the opportunity to participate in co-curricular activities to develop positive life skills. #winforlife

**Mission:** To strengthen student wellness, academic and social development by advocating equitable participation and fostering healthy competition for ALL Alaska students.  
#winforlife

### Goals for 2017-2022

1. Be deliberate in communicating with all stakeholders
  - Improve communication within the staff
  - Ensure that consistent information is going out to stakeholders
  - Develop system to ensure that all stakeholders are giving input
  - Identify who our 'customers' are
2. Develop a long-range financial plan to assist schools in offsetting costs of activities
  - Set up a system for stable revenue vs student focused revenue
  - Increase the Grant Writing department with a goal of \$125,000
  - Grow Corporate Sponsorships yearly starting with a goal of \$500,000 for 2017-18
  - Establish fundraising activities
3. Provide staff and board with ongoing professional development opportunities
  - Each staff member will have access to one professional development opportunity yearly
  - Annually at one of the BODs meetings the board will partake in professional development

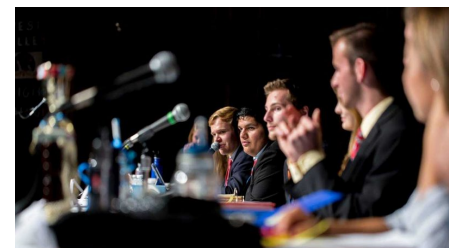
The next step will be to develop an Action Team who will continue to work on strategies and actions. The planning process was a true collaborative effort and we sincerely appreciate everyone who contributed to the success of the update.

## Upcoming Events



### ASAA FIRST NATIONAL BOWL SERIES FOOTBALL STATE CHAMPIONSHIPS

October 7-20, 2017  
Palmer High School & AFS  
[More Information](#)



### ALASKA ASSOCIATION STUDENT GOV. 2017 FALL CONFERENCE

October 26-28, 2017  
Mat-Su Career & Technical H.S.  
[More Information](#)

## Alaska High School Hall of Fame

Sandi Wagner, Associate Director



Herb Didrickson

This month we are recognizing 2006 inductee Herb Didrickson. Herb who recently passed away, was an outstanding high school athlete, excelling in basketball, cross-country and track during his tenure at Sheldon Jackson High School. He graduated from high school in 1946. On the basketball court he was a team leader, demonstrating his ability to score and to make plays happen. His speed and quickness was enhanced by his ball handling and dribbling skills. During his high school career he was named to all star teams and earned MVP honors. One of his most coveted awards was the sportsmanship award. Herb exemplified the behaviors on and off the court of a true sportsman. He attended

Sheldon Jackson Junior College and continued to play basketball for many years beyond college. A street in Sitka was named in his honor and Sheldon Jackson College named the gymnasium the "Herb Didrickson Gym". He coached and officiated basketball and sponsored many activities for young people. For more information on Herb and other inductees, please visit the website at <http://alaskahalloffame.org>

## Alaska Commercial Company

Doug Stewart, Director of Marketing & Development

Alaska Commercial Company is a retail company which provides groceries and general merchandise in stores throughout Alaska. We have a compelling and authentic story with which few retailers in North America can compare. We are proud of our long tradition of providing food and general merchandise to rural Alaskans. Our history is interwoven with the history of Alaska. For the past 150 years Alaska Commercial Company has earned a special reputation in rural Alaska. We are Alaska's trusted community store of choice, and the retail employer of choice in rural Alaska.



## AASG Gears up for Two Conferences

Denise Greene-Wilkinson, AASG Executive Director

Students and faculty at Mat-Su Career and Technical High School in Wasilla are busy putting the final touches on the Alaska Association of Student Governments' 2017 Fall Conference. The conference will be held October 26-28 at the school. The theme of the conference is "Our Civic Duty."



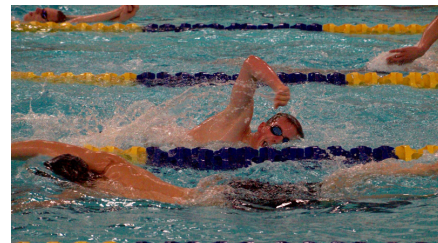
Elections will be held at the Fall Conference for all regional representatives serving a one-year term on the AASG executive board. A new Junior SBEED representative, who will represent AASG on the state school board, will also be elected to a two-year term. Students and their faculty advisers who plan to attend can

count on a rich, rewarding and fun experience.

The AASG Spring 2018 conference is being planned at Tri-Valley High School in Healy, April 26-28. In addition to all the regular conference activities, elections will be held in the spring for officers on the AASG executive board.

Make plans today to attend one or both of our exciting conferences! Interested in hosting a conference? Host schools are needed for the 2018 Fall and 2019 Spring conferences. Learn more on our [AASG website](#).

## Upcoming Events



### ASAA/FIRST NATIONAL BANK ALASKA SWIM & DIVE STATE CHAMPIONSHIPS

November 3-4, 2017  
Bartlett Pool, Anchorage  
[More Information](#)



### ASAA/FIRST NATIONAL BANK ALASKA 3A/4A VOLLEYBALL CHAMPIONSHIP

November 9-11, 2017  
West Anchorage High School  
[More Information](#)



### ASAA/FIRST NATIONAL BANK ALASKA ALL-STATE MUSIC FESTIVAL

November 16-18, 2017  
Bartlett H.S. & West Anchorage H.S.  
[More Information](#)

**2017 ASAA/FIRST NATIONAL BANK ALASKA  
XC RUNNING STATE CHAMPIONSHIPS**



**Grace Christian Grizzlies**

**2017 DII Girls XC Running State Champions**

**GIRLS DII TEAM RESULTS**

Champion Grace Christian  
 Runner-up Homer  
 Academic Unalaska  
 Academic Award presented by Princess Cruises

**GIRLS DII TOP FINISHERS**

1st	Autuman Daigle	Homer
2nd	Ruby Lindquist	Seward
3rd	Tessa O'Hara	ACS



**Anchorage Christian Lions**

**2017 DII Boys XC Running State Champions**

**BOYS DII TEAM RESULTS**

Champion ACS  
 Runner-up Homer  
 Academic Galena  
 Academic Award presented by Princess Cruises

**BOYS DII TOP FINISHERS**

1st	Jacob Moos	Galena
2nd	Blake Bennett	ACS
3rd	Tristan Merchant	ACS



**West Valley Wolfpack**

**2017 DI Girls XC Running State Champions**

**GIRLS DI TEAM RESULTS**

Champion West Valley  
 Runner-up Kenai  
 Academic Juneau-Douglas  
 Academic Award presented by Princess Cruises

**GIRLS DI TOP FINISHERS**

1st	Kendall Kramer	West Valley
2nd	Ava Earl	South
3rd	Sadie Tuckwood	JDHS



**West Anchorage Eagles**

**2017 DI Boys XC Running State Champions**

**BOYS DI TEAM RESULTS**

Champion West Anchorage  
 Runner-up West Valley  
 Academic Juneau-Douglas  
 Academic Award presented by Princess Cruises

**BOYS DI TOP FINISHERS**

1st	Ti Donaldson	West Valley
2nd	Santiago Prosser	South
3rd	Sebastian Szweda	Service