

2012 ASAA Poster Contest

Sponsored by *Alaska Airlines*

A PREMIER STATEWIDE POSTER CONTEST PROMOTING SCHOOL ACTIVITIES

The Alaska School Activities Association (ASAA) and Alaska Airlines are pleased to offer this premier statewide interscholastic poster contest to promote **"Healthy Living"**

THIS CONTEST WILL BE JUDGED IN TWO AREAS:

#1 - Visual artwork designed to capture the attention of high school students and promote **"Healthy Living"**

#2 - A catchy phrase, title or quote not over 25 words.

Originality, creativity, overall effectiveness will be considered in judging these elements.

IMPORTANT DATES

- Deadline to submit artwork and completed entry form is April 13, 2012.
- Judging: April 2012.
- Winners notified and announced to the public by May 4, 2012.
- The #1 design will be converted into a full-color poster and distributed to 200+ Alaska high schools in fall 2012.

CONTEST PRIZES

- Grand prize:
2 Alaska Airlines Tickets
- 2nd Place: \$100 cash
- 3rd Place: \$50 cash
- 4th Place: \$25 cash

ELIGIBLE FORMAT AND ARTWORK MEDIUMS

Entries must meet the following parameters:

- 2-dimensional only
- Size 11 x 17 inches

THE FOLLOWING MEDIUMS ARE ACCEPTED

- Paints
- Ink pens
- Markers
- Pencil
- Photography
- Collage
- Colored pencils

For more information call 563-3723 or go to:
www.asaa.org/activities/art

