



4040 Laurel Street, Suite 203 • Anchorage, AK 99508 • 907.563.3723 • Fax 907.561.0720 • www.asaa.org

FOR IMMEDIATE RELEASE

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CONTACT: GARY MATTHEWS, 563-3723

Results are in...

4th Annual ASAA/Alaska Airlines Statewide High School Poster Contest promotes participation in interscholastic sports and activities

Results are in for the 2007 ASAA/Alaska Airlines Interscholastic Poster Contest, which asked teenagers to help encourage peers to get involved with more than two dozen school sports and activities offered through Alaska's high schools. The contest – the fourth annual – offers a forum for student-artists to showcase their talent, while earning an opportunity to win several great prizes, including the grand prize – two round-trip Alaska Airlines tickets.

Submissions were judged in two areas:

1. Visual artwork designed to capture the attention of high school students and promote participation in interscholastic activities.
2. A catchy phrase, title or quote (referenced) not over 25 words that accompanies and complements the artwork.

Originality, creativity and overall effectiveness were considered in judging these elements. The top 4 out of 73 entries are as follows (Photos of these entries will be posted on ASAA's web site at www.asaa.org):

- **First place** – Tiana Garner, a junior at West Anchorage High School. Poster Phrase: *Take a swing at something new – Participate in interscholastic activities!*
- **Second place** – Ivory Bodnar, a sophomore at West Anchorage High School. Poster Phrase: *Believe in it...Achieve in it!*
- **Third place** – Amanda Sassi, a senior at Kenai Central High School. Poster Phrase: *Live. Dream. Experience ASAA.*
- **Fourth place** – Yinshi Lerman-Tan, a senior at West Anchorage High School. Poster Phrase: *Try Something New!*

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The top designs will be made into large posters and distributed to 200-plus Alaska high schools in the fall of 2007. In addition to the grand-prize for the first-place winner, the contest offers a 2nd place prize of \$100, 3rd place \$50 and 4th place \$25.

“Alaska Airlines is really pleased to continue to sponsor this contest as a way to get more young people involved with positive ways to grow and socialize,” said Susan Bramstedt, Director of Public Affairs – Alaska for Alaska Airlines. “We believe that the more teens that participate in school sports and activities, the more we all benefit – as families, neighbors and communities.”

ASAA was established in 1956 to direct, develop, support and sanction Alaska's high school interscholastic athletic, academic and fine arts activities. The association's membership is comprised of about 210 high schools ranging from a seven-student rural school in Deering, to urban schools in Anchorage with student enrollment exceeding 2,000.

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