

# HEADLINES

Issue Three | May 16, 2019



**ASAA**  
ALASKA SCHOOL ACTIVITIES ASSOCIATION  
*Win for Life*

Directing, developing and supporting Alaska's High School Interscholastic Sports, Academic & Fine Arts

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Alaska School Activities Association • 4048 Laurel Street Suite 203, Anchorage, Alaska 99508  
Phone: (907) 375-4400 • Fax: (907) 561-0720 • [ASAA.org](http://ASAA.org) & [contactus@asaa.org](mailto:contactus@asaa.org)

# ASAA BOARD OF DIRECTORS SPRING APRIL MEETING

## A Few Highlights from the Board Meeting

**E-SPORT SANCTIONING REQUEST:** Motioned “that contingent on there not being any “first-person shooter games” permitted to amend the Article 7 Sections 3 and 4 bylaws as follows:

7-1 motion passed

(Y-Region 1, Region 3, Region 4, Region 5, Region 6, AASB, AASA, AASG (advisory)) | (N- Region 2)

**2020 3A/4A CONFERENCE BASKETBALL DATES:** Motioned “to extend the date to have completed the 3A and 4A basketball conferences to March 21. The “regular season” may not extend past March 7.”

5-2 motion passed - (Y-Region 1, Region 3, Region 4, Region 6, AASB, AASG (advisory))

(N- Region 2, Region 5) | (Absent-AASA)

**HOCKEY MERCY RULE:** Motioned “to amend the Hockey Mercy Rule as follows:

- Mercy Rule: Upon reaching a 10 or more-goal differential at any time during the game a running clock will be used. Once begun, the running clock will be stopped only for team, official, or injury timeouts.

Carried – Unanimous Consent

**BASKETBALL MERCY RULE:** Motioned “to amend” the mercy rule for basketball to read:

- ASAA Mercy Rule: Upon reaching a 40 or more-point differential, a running clock will be used. Once begun, the running clock will be stopped only for team, official, or injury time outs, and for technical fouls.”

Carried – Unanimous Consent

**REQUIREMENTS FOR VOLUNTEER COACHES:** Motioned “to require volunteer

coaches to be have successfully completed the NFHS Learn Concussion and Sudden Cardiac Course with the past three years.” | Carried - Unanimous Consent

**FOOTBALL PLAYOFF POLICIES:** Motioned to “amend the football playoff policies sections as follows:

- Gate Prices and Event Passes: During all rounds of the playoffs, schools will utilize the ASAA gate prices for entry. Passes issued by the various Regions will not be honored.
- Revenue Split: Starting with the quarter-finals, after all allowable expenses are subtracted from the gross ticket sales, the schools will equally split any net profit. Net losses are the responsibility of the host school. Allowable expenses include: Official's pay and travel expenses, cost for ticket takers, security and custodians, and travel allowance given to visiting teams.

Carried - Unanimous Consent

**CROSS COUNTRY RUNNING BERTHS:** Motioned to “amend the berths for the activity of cross country running as follows:

### DIVISION I

- Region 3 - (Top 3 Teams + Top 15 Runners not on Top 3 Teams)
- Region 4 - (Top 4 Teams + Top 15 Runners not on the Top 4 Teams)
- Region 5 - (Top Team + Top 12 Runners not on the Top Team)
- Region 6 - (Top 2 Teams + Top 10 Runners not on the Top 2 Teams)

### DIVISION II

- Region 1 - (Top team from the Western Conference + next 8 finishers not on the top team / Barrow will qualify runners by participating in the DIII North Slope Conference)
- Region 3 - (Top 4 Teams + Top 15 Runners not on the Top 4 Teams)
- Region 5 - (Top Team + Top 10 Runners not on the Top 4 Teams)
- Region 6 - (Top 2 Teams + Top 15 Runners not on the Top Teams)

### DIVISION III

- Region 1

Conference/District	Berths	Conference/District	Berths
Aleutians East	3	Bering Straits	3
Greater Kuskokwim	3	Greater Yukon Delta	5
Lower Kuskokwim	5	North Slope	7
Northwest Arctic	3	Sockeye	3
Southwest	5	Unalaska	6

- Region 2 - (Top 2 Teams + Top 10 Runners not on the Top 2 Teams)
- Region 5 - (Top 3 Teams + Top 15 Runners not on the Top 3 Teams)

## ASAA CALENDARS DOWNLOAD & PRINT

**2019-20 ASAA CALENDAR OF  
EVENTS**

**2019-20 ASAA REGULAR  
SEASON TOURNAMENTS &  
MEET LISTINGS**

**2020 SPRING SPORTS DATES:** Motioned

“to change the start date of all Spring Sports to the Monday after the conclusion of the regular season for basketball.”

Carried – Unanimous Consent

## DISCUSSION ITEMS

**ARBITER ATHLETE:** Students may begin registering for the 2019-2020 school year as of May 15, 2019. Users need to make sure to have the correct year chosen when entering information. ASAA will be having trainings for activity clerks and other high-end users the week of July 22. Anchorage School District will be trained on July 23, the Mat-Su Valley on July 24 and Fairbanks on July 25. The Kenai Peninsula may offer training as well, however, has not committed at this point.

### AT-LARGE SELECTION & SEEDING POLICY FOR

**BASKETBALL:** Discussed the new policy for the selection and seeding for 3A/4A basketball. The Board was provided information showing how the outcome would have been this year using the former WPI system. The at-large selections would have been the same, but seeding would have changed to some degree. The Board will discuss this issue with their Region prior to the Board's Fall 2019 meeting to determine if new policy should continue or if the former policy should be reinstated.







## EMAIL SCHOOL/MASCOT LOGOS

School logos are **VERY IMPORTANT** for ASAA to have from its member schools. They are used to create state event graphics, team posters, publications, and other items. If you have not done so already **please send your school/mascot logo to Isaiah Vreeman (isaiah@asaa.org) in one of the following formats:**

- At least 150 DPI Resolution (Prefer 300 DPI the higher the resolution of the graphic the better it looks larger).
- Illustrator File (.AI or .EPS) - One of these is the preferred file type.
- Photoshop File (.PSD)

The link below you can see ASAA's drop box inventory of school logos we currently have. School AD's/Principals are able to download school logos that they could use for tournament/meet programs.

**DOWNLOAD SCHOOL LOGOS HERE**

**ASAA MEMBER SCHOOL LOGO DROP BOX LINK**



## 2019-2020 SEASON SETUP ON [ASAA365.COM](http://ASAA365.COM)

The 2019-2020 Seasons for ALL TEAMS are now set up and available to input your team schedules. Get ahead start for the 2019-20 year with getting those scheduled into ASAA365. The following sports on ASAA365 are **REQUIRED** to have your team schedules on your team page in ASAA365.

- |                                    |                                |
|------------------------------------|--------------------------------|
| ● <a href="#">VOLLEYBALL</a>       | ● <a href="#">HOCKEY</a>       |
| ● <a href="#">BOYS BASKETBALL</a>  | ● <a href="#">BOYS SOCCER</a>  |
| ● <a href="#">GIRLS BASKETBALL</a> | ● <a href="#">GIRLS SOCCER</a> |

All the other team sports on that are available on ASAA365, ASAA HIGHLY recommends you input your teams schedule. **This helps coaches, players, fans, media, etc can see when your school has games/matches.**

In order to add/edit games and input scores you must have an SportsEngine Account. If you have an account already you don't need to create a new one, your permissions transfer from year to year. To set up an account go to [ASAA365.com](http://ASAA365.com) and on the top of the page you will see a link for "Create Account" and follow the prompts.

Consult the [ASAA365 How To Guide](#) gives step-by-step instructions with pictures so you know what you should be looking at. Questions regarding ASAA365 please contact ASAA Associate Director Isaiah Vreeman via direct line (907) 375-4409 or [isaiah@asaa.org](mailto:isaiah@asaa.org).

## 2019-2020 ASAA365 LINKS

[FOOTBALL](#)  
[FLAG FOOTBALL](#)  
[VOLLEYBALL](#)  
[COED SOCCER](#)  
[HOCKEY](#)  
[BOYS BASKETBALL](#)  
[GIRLS BASKETBALL](#)  
[BASEBALL](#)  
[SOFTBALL](#)  
[GIRLS SOCCER](#)  
[BOYS SOCCER](#)



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# JOIN THE NATION'S LEADING PRODUCER OF HIGH SCHOOL SPORTS

Over 2,000 high schools are using the NFHS Network's Automated Production Technology.



## HERE'S WHY

# NFHS NETWORK

## WE ARE DIFFERENT FROM THE REST:



Stream events live and on-demand



Use for practice and game film- fast and simple upload to all Coaching Software

## SPECIAL OFFER!

Get **TWO** Pixellot units for the price of **ONE**  
Visit [www.NFHSNetwork.com/pixellot](http://www.NFHSNetwork.com/pixellot)  
for more information

## WE COVER EVERY EVENT, NOT JUST SOME

## Cover your indoor and outdoor sports for one low price.



Use Pixellot in Outdoor  
and Indoor venues



Cover ALL TEAMS at ALL  
LEVELS for practice, regular  
and post season

## WE SAVE YOU MONEY



One Time Payment



Zero Recurring Costs



Generate Revenue

The NFHS Network has over **10 years of experience** in streaming high school sports, our technology and support are unrivaled, and we have given over **\$2.5 MILLION back to schools**

[www.NFHSNetwork.com/pixellot](http://www.NFHSNetwork.com/pixellot)



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# WHAT IS E-SPORTS? HOW DO SCHOOLS SIGN UP?

*The following is information from PlayVs, the Official ASAA E-SPORTS Platform*

E-Sports officially stands for electronic sports, not to be confused with video games. It's much more than that. E-Sports is about teamwork, communication, strategic thinking, and leadership - in all the same ways that traditional sports are. What sets it apart is the level of organized competitive gameplay between teams and its own strict set of rules and guidelines. Today, esports is growing exponentially with 400 million fans worldwide who repeatedly pack out arenas. Currently, there are 200 colleges and universities offering almost 10 million dollars in scholarships. Establishing esports in high school enables students to do what they love and provides them with additional opportunities to earn scholastic recognition.

## How does the PlayVS league work?

**PLAYVS IS THE OFFICIAL HIGH SCHOOL ESPORTS PLATFORM** Through our robust online platform, integrations with game publishers, and exclusive partnership with the NFHS, we are building the next big emerging sport.

### League Structure

There will be two seasons each school year, Fall from October to January and Spring from February to May.

### Fall 2019 Schedule

League of Legends Two consecutive games (*best-of-two*)  
SMITE Two consecutive games (*best-of-two*)  
Rocket League Up to five consecutive games (*best-of-five*)

Our league is divided into three different seasons:

**Pre-Season** Official practice on the PlayVS platform.  
Week 0: 10/07/2019

**Regular Season** Determines each team's stats and standings for entering the Playoffs Season.

Week 1: 10/14/2019  
Week 2: 10/21/2019  
Week 3: 10/28/2019  
Week 4: 11/4/2019  
Week 5: 11/11/2019  
Week 6: 11/18/2019  
Week 7: 12/2/2019  
Week 8: 12/9/2019

### Playoffs Season

During the playoffs, the top teams play in a single-elimination best-of-three bracket until the state finalists are determined. These two teams will compete to determine who will be crowned the State Champion.

### Getting Started

Visit [PlayVS.com](http://PlayVS.com) to create an account to get started.

#### 1 Campus Interest Meeting

Host an interest meeting on campus to get student sign-ups for each of your games and build out your esports program.

#### 2 Find a Coach

Schools approve the program and select coaches. IT administrators make sure your tech is ready to go.

#### 3 Build a Team

Coaches build multiple teams that all represent the same school. There are no cuts and teams are co-ed. We recommend at least 15 students for a well-rounded program.

#### 4 Compete Together

Each team will play on campus and compete with other schools in the state. No travel required.

#### 5 Win a Championship

Build on your strategies throughout the season to make the playoffs. Go all out to compete in the final championship game.

**ASAA is now underway creating a website for E-Sports where schools will be able to get more information with links on when, where, how, etc. to get your school involved.**

**STAY  
TUNED!**



# 2019 ALL-ALASKA BASKETBALL OFFICIALS CAMP

**ALASKA AIRLINES CENTER  
MAY 30-JUNE 2 & JUNE 6-9**



**In Association with the  
UAA Men's Basketball High School Team Camp  
Thursday May 30th thru Sunday June 2<sup>nd</sup>**

**and**

**UAA Women's Basketball High School Team Camp  
Thursday June 6<sup>th</sup> thru Sunday June 9<sup>th</sup>**

- A. National Federation 3-Crew Mechanics and 2 crew instruction as needed.
- B. On court work will be video recorded and supplied to each participant in digital format
  - A. Video break down on site for participants
- D. Flexible schedule options for maximum participation.
- E. Cost per participant: \$ 75.00 by May 25, 2019 & \$ 90 after May 25, 2019
- F. On site housing available at UAA Housing at reasonable rates on first come, first reserved basis.
  - A. Single bed units, as available, \$55 per person per night + 12% bed tax.
  - B. Room availability over the weekend of June 6-9 will be minimal.
- G. On site classroom discussions covering Rule Interpretation and Game Management Situations
- H. On court decision making. Incidental contact or "necessary foul call" or "play on".
- I. Officiating the "visible" game; free throw line to free throw line.
  - A. Additional learning opportunities to be scheduled
  - B. Officials camp participation schedule to be submitted to ASAA for State
- J. Tournament selection consideration.
- K. Alaska High school teams to make up competition format.
- L. AABOC developed in conjunction and cooperation with the UAA Men and Women's Basketball High School Team Camps and Alaska School Activities Association and the: Anchorage Sports Officials Association, Fairbanks Basketball Officials Association, Valley Basketball Officials Association, YMCA Referees Association, and Alaska State Basketball Officials Associations.

## Basketball Referee Signals



## FOR ADDITIONAL INFORMATION CONTACT

Joe Alston at [jacs@gci.net](mailto:jacs@gci.net)

Shannon Conley (ASOA) at [shannoncnl@gmail.com](mailto:shannoncnl@gmail.com)

Piotr "Peter" Kawka (FBOA) at [pjkawka@alaska.edu](mailto:pjkawka@alaska.edu)

Jason McCourt (VBOA) at [jason.mccourt@matsuk12.us](mailto:jason.mccourt@matsuk12.us)

Sebastian Singleton (YMCA) at [ymcaref@gmail.com](mailto:ymcaref@gmail.com)



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# CALLING ALL - KICKERS! PUNTERS! SNAPPERS!

## Football Alaska Specialist Training



**WHEN? JULY 29TH**  
**NKR 8AM-NOON**  
**RAINMAKER 1PM-4PM**



Coaches include— Coach Tom Feely founder

Jay Feely— **14** Year NFL Vet, CBS Analyst

Ryan Feely— **3** Time NCAA All American Punter

Nick Feely— **4** yr US Air Force Academy Kicker

### NKR Ranking Camp Details

- Time—Morning (8:00-12:00).
- Who—Entering 6th Grade through College.
- What—National Ranking for serious specialists.
- Cost— \$200 which includes Rainmaker Camp.
- NKR National Rankings by age division.

**WHERE? - EAGLE RIVER HS  
FOOTBALL FIELD**



### RainMaker Camp Details

- Time—Afternoon (1-4pm)
- Who—Entering 6th Grade through College.
- What—Professional Instruction for all athletes.
- Cost— \$70-100 depending on registration date! Register Early!

See more at: [www.feelyathletics.com](http://www.feelyathletics.com)

Twitter @coachfeely, @NKR\_camps

Register online at

<https://tinyurl.com/Feely-Kick>



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## COACHES CERTIFICATION REQUIREMENTS

All coaches representing a member school in athletic competition must be certified. To become certified coaches must complete the Alaska Coaches Education Program.

1. Fundamentals of Coaching Course
2. Alaska State Component Course
3. First Aid Certification
4. NFHS Learn Concussion Awareness Course
5. NFHS Learn Sudden Cardiac Arrest Course

All the classes above can be completed at [NFHSLearn.com](https://www.nfhslearn.com). Create your NFHS Learn Online Account to start the process. Select Alaska as your state and follow all the prompts.

For complete details on becoming a certified coach in Alaska please visit the [Alaska Coaches Education Program](https://www.asaa.org) webpage on [ASAA.org](https://www.asaa.org).



# ArbiterAthlete™



## STUDENT & COACHES ELIGIBILITY

ASAA has a new eligibility system called the Student Activities Reporting System (SARS). This system is powered by Arbiter Athlete. The steps to get started are easy. Follow the link below and the instructions.

- **[Link to School Activities Reporting System \(SARS\) powered by Arbiter Athlete](#)**

AD's/Principals please take advantage of watching a webinar which can help you through the process.

- **[Webinar for the School Activities Reporting System \(SARS\) 7/23/2018](#)**
- **[Webinar for the School Activities Reporting System \(SARS\) 8/7/2018](#)**

If you are having a difficult time signing up, or have questions you can contact Arbiter Help at **1-888-668-7452** or email ASAA Associate Director Sandi Wagner ([sandi@asaa.org](mailto:sandi@asaa.org)).



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# ASAA GAME & TEAM CLASSIFIEDS

ASAA member schools are always looking for games & teams to schedule contests. Please review all the requests below to see if you can help.

## KETCHIKAN BOYS & GIRLS BASKETBALL

**December 27-29, 2019**

Ketchikan girls and boys basketball teams are looking for 2 Boys & 2 Girls teams to come down to play in the Clark Cochrane Christmas Classic Basketball Tournament in Ketchikan. Stipend available.

Contact: Melissa Johnson

Email: [melissa.johnson@k21schools.org](mailto:melissa.johnson@k21schools.org)

## SCAMMON BAY BOYS & GIRLS BASKETBALL

**January 8-11, 2020**

Scammon Bay Boys and Girls are looking for 7 boys and 7 girls teams for their Scammon Bay Kickoff Klassic. If you are interested please contact Harley Sundown.

Contact: Harley Sundown - Assistant Principal

Cell: 907-558-6195

## POST A CLASSIFIED

To post a classified please email ASAA

Associate Director Isaiah Vreeman

([isaiah@asaa.org](mailto:isaiah@asaa.org)).

Your classified will be placed in the next

ASAA Headlines Issue.

## WIN FOR LIFE NEWSLETTER

Be sure to subscribe to "Win For Life" Newsletter, ASAA's quarterly Electronic Newsletter. This newsletter will be filled with important information geared towards the general public. It will include upcoming state championships details, pricing, award winners, promotions, updates, and more!

Please inform your parents, booster club, and students to sign up to receive this newsletter once a quarter. Sign up in various locations on the website. There is a spot on the [ASAA.org](http://ASAA.org) Homepage or the [ASAA Newsletter Page](#) on right hand column just under our sponsor logos.



## NATIONAL ANTHEM SINGERS NEEDED!!

The Glacier Pilots, one of the two Anchorage based summer baseball teams is looking for National Anthem singers for this upcoming summer season. If you are interested please contact Danielle McKinstry for more information. You can call or text her at (907) 322-6343.



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# ASAA STATE CHAMPIONSHIP DEADLINES

All sports and activities have deadlines for their state championship event.  
Please Adhere to all the ASAA deadlines so ASAA can prep state events best.



## SOCCER STATE CHAMPIONSHIPS

May 23-25, 2019

Service | Eagle River |  
West Anchorage



### Saturday, May 18 - 10:00pm

- Email State Qualifiers to [championships@asaa.org](mailto:championships@asaa.org)

### Sunday, May 19 - 6:00pm

Notice: ASAA is using Arbiter Athlete for its School Activities Reporting System (SARS). Schools will need to submit team rosters within this system. This can be done by accessing the activity's eligibility roster within the SARS link found below and indicating the student is a member of the state team.

- [School Activities Reporting System \(SARS\)](#)
- [State Championship Entry Form](#)
- [State Championship Photo/Logo Upload Form](#)
- [State Championship Code of Conduct](#)
- [Good Sport Selection Form](#)

### Tuesday, May 21 - 2:00pm

- [Academic Award Entry Form](#)

### Wednesday, May 22 - 6:00pm

- Mandatory Coaches Meeting at Service High School

## TRACK & FIELD STATE CHAMPIONSHIPS

May 24-25, 2019

Palmer High School



### Saturday, May 18 - 8:00pm

- Email [athletic.net](http://athletic.net) File for the Region Meet Results to [championships@asaa.org](mailto:championships@asaa.org)

### Sunday, May 19 - 2:00pm

Notice: ASAA is using Arbiter Athlete for its School Activities Reporting System (SARS). Schools will need to indicate which students have qualified for state within this system. This can be done by accessing the activity's eligibility roster within the SARS link found below and indicating the student is a state participant.

- [School Activities Reporting System \(SARS\)](#)
- [State Championship Entry Form](#)
- [State Championship Photo/Logo Upload Form](#)
- [State Championship Code of Conduct](#)
- [Good Sport Selection Form](#)

### Tuesday, May 21 - 2:00pm

- [Academic Award Entry Form](#)

### Tuesday, May 21 - 8:00pm

- Deadline for qualified athletes to be scratched and next alternate can be selected based on time/distance. School must notify ASAA at [championships@asaa.org](mailto:championships@asaa.org)

### Thursday, May 23 - 6:00pm

- Mandatory Coaches Meeting at Palmer HS





# ASAA STATE CHAMPIONSHIP DEADLINES

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Please Adhere to all the ASAA deadlines so ASAA can prep state events best.



## SOFTBALL STATE CHAMPIONSHIPS

May 30-31 & June 1, 2019

Cartee Fields  
Anchorage



### Saturday, May 25 - 10:00pm

- Email State Qualifiers to [championships@asaa.org](mailto:championships@asaa.org)

### Sunday, May 26 - 2:00pm

Notice: ASAA is using Arbiter Athlete for its School Activities Reporting System (SARS). Schools will need to submit team rosters within this system. This can be done by accessing the activity's eligibility roster within the SARS link found below and indicating the student is a member of the state team.

- [School Activities Reporting System \(SARS\)](#)
- [State Championship Entry Form](#)
- [State Championship Photo/Logo Upload Form](#)
- [State Championship Code of Conduct](#)
- [Good Sport Selection Form](#)

### Tuesday, May 28 - 2:00pm

- [Academic Award Entry Form](#)

### Wednesday, May 29 - 5:30pm/6:30pm

- Bat Testing starts at 5:30pm, Mandatory Coaches Meeting at Cartee Fields 6:30pm

## BASEBALL STATE CHAMPIONSHIPS

May 30-31 & June 1, 2019

Mulcahy Stadium  
Anchorage



### Saturday, May 25 - 10:00pm

- Email State Qualifiers to [championships@asaa.org](mailto:championships@asaa.org)

### Sunday, May 26 - 2:00pm

Notice: ASAA is using Arbiter Athlete for its School Activities Reporting System (SARS). Schools will need to submit team rosters within this system. This can be done by accessing the activity's eligibility roster within the SARS link found below and indicating the student is a member of the state team.

- [School Activities Reporting System \(SARS\)](#)
- [State Championship Entry Form](#)
- [State Championship Photo/Logo Upload Form](#)
- [State Championship Code of Conduct](#)
- [Good Sport Selection Form](#)

### Tuesday, May 28 - 2:00pm

- [Academic Award Entry Form](#)

### Wednesday, May 29 - 6:30pm

- Mandatory Coaches Meeting at Mulcahy Stadium Grandstands



# ASAA HEADLINES

ASAA Headlines is a monthly or semi-monthly newsletter. It is written and prepared by Associate Director Isaiah Vreeman. If you have news, games needed, announcements, etc. please email Isaiah Vreeman, [isaiah@asaa.org](mailto:isaiah@asaa.org) and he will try to get that into the next issue. The ASAA Headlines Newsletter is intended for the following audiences:

- Athletic & Activities Administrators
- Administrative Assistants
- Coaching Staffs
- Principals
- Booster Club Presidents



## ASAA STAFF

### **BILLY STRICKLAND - Executive Director**

Responsible for ASAA operations and staff, finances, student eligibility, and ASAA board relations. Email: [billy@asaa.org](mailto:billy@asaa.org)

### **RUS SCHRECKENGHOST - Associate Director**

Responsible for XCR, 2A/Mix 6 VB, Hockey, Skiing, Track & Field, and Baseball state championship events, officials and coaches certification, officials state championship selection, and ejection tracking. Email: [schreck@asaa.org](mailto:schreck@asaa.org)

### **ISAIAH VREEMAN - Associate Director**

Responsible for all championship budgets, media relations, [ASAA365.com](http://ASAA365.com), state championship bids, Alaska Airlines Center events, Football, Wrestling, Basketball state championship events, and most ASAA publications. Email: [isaiah@asaa.org](mailto:isaiah@asaa.org)

### **SANDI WAGNER - Associate Director**

Responsible for Tennis, 3A/4A Volleyball, Softball, Cheerleading, DDF, Soccer, and assist in other state championships, NIAAA, historical data, Hall of Fame, and awards. Email: [sandi@asaa.org](mailto:sandi@asaa.org)

### **DOUG STEWART - Director of Marketing & Development**

Responsible for all development and marketing initiatives. He works closely with ASAA sponsors to match their interests with the needs of ASAA. Email: [doug@asaa.org](mailto:doug@asaa.org)

### **BRAD POTTER - Director of Technology**

Brad is responsible for the design, development and content management of all ASAA websites, social media accounts, digital media assets and related technology. He is also responsible for the IT management of computer systems, mobile communications, network infrastructure and provides technical assistance and training for the staff. Email: [bradp@asaa.org](mailto:bradp@asaa.org)

### **DEANNA MONTAGNA - Director of Office Operations**

Responsible for All State Art, World Language, mailings, receptionist duties & monitoring master eligibility lists, and Play For Keeps program. Email: [deanna@asaa.org](mailto:deanna@asaa.org)

### **BRIAN HOSKEN - Director of Student Services**

Brian is responsible for the Play for Keeps Program, grant writing and administrating. He also serves as a liaison between ASAA and other state agencies. Email: [brian@asaa.org](mailto:brian@asaa.org)

### **KARI McFERON - Administrative Assistant**

Responsible for receptionist duties, state championship preparation & eligibility monitoring, and master eligibility lists. Email: [karim@asaa.org](mailto:karim@asaa.org)

### **CAM BOHMAN - Music Coordinator**

Coordinates and administrates the All-State Music Festival and the State Solo and Ensemble Music Festival. Her responsibilities involve everything from overseeing the adjudication process, to the culminating performances. Works with high school music directors, adjudicators, conductors, accompanists, and students. Email: [cambohman@msn.com](mailto:cambohman@msn.com)

### **DENISE GREENE-WILKINSON - AASG Executive Director**

Coordinates all the student government business including the fall and spring AASG Conferences. Also monitors the AASG executive meetings and budget. Email: [dgwk12@gmail.com](mailto:dgwk12@gmail.com)

## OTHER ASAA PROGRAMS



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