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SCHOOL ACTIVITIES ASSOCIATION'S**



**State Basketball Tournament
March 14 - March 19, 2011**

Experience the excitement first hand as your team battles for the championship title. Alaska Airlines is offering a 10% discount off of any published fare between any intra-state Alaska, Alaska Airlines city and Anchorage.

The screenshot shows the Alaska Airlines website's search interface. At the top, there are tabs for 'Flights', 'Hotels', 'Cars', 'Cruises', and 'Vacations'. Below the tabs, there are radio buttons for 'Round Trip' (selected) and 'One Way', and links for 'Multi-City', 'Web Specials', and 'Awards'. The search form includes fields for 'From:' (Where from?), 'Departing:' (Anytime), 'To:' (Where to?), and 'Returning:' (Anytime). There are also dropdown menus for 'Airports within:'. Below these, there are fields for 'Adults:' (1) and 'Children:' (0, Ages 2-17). A red box highlights the 'Discount Code:' field, which is currently empty and labeled 'Optional'. Below the discount code field, there are radio buttons for 'Search By:' (Schedule, Price, Low Fare Calendar) and a 'Shop Upgradeable Fares:' dropdown menu. A 'SHOP' button is located at the bottom right of the form.

Buy your ticket today!

Simply enter Discount Code **ECMA31** when purchasing your ticket at alaskaair.com*. Book your ticket by March 21, 2011, and travel between March 12, 2011, and March 21, 2011.

*Please visit alaskaair.com for additional Discount Code terms and conditions.